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LENSLOCK

Branding

& Resources Guide

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STYLE 2024



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50%



25%



10%

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COMPLETE LOGO



LETTER MARK



PICTURE MARK





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DO NOT Stretch Logo



DO NOT Add Taglines



DO NOT Change Colors



DO NOT Add Elements Too Close to Logo





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Poppins

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#\$<>?

SECONDARY FONT

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Open Sans

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#\$<>?



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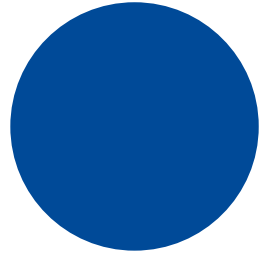
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PANTONE 2945 C



FOR DIGITAL USE

RED_0
GREEN_76
BLUE_151

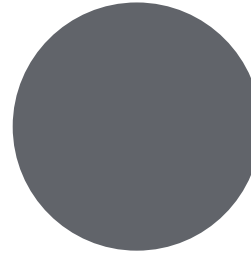
FOR PRINT USE

CYAN_100
MAGENTA_73
YELLOW_20
BLACK_6

FOR HTML USE

#004C97

PANTONE COOL GRAY 10 c



FOR DIGITAL USE

RED_99
GREEN_102
BLUE_106

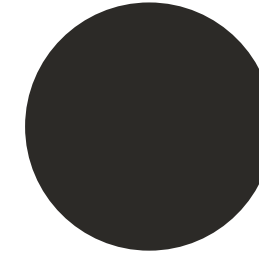
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CYAN_62
MAGENTA_53
YELLOW_48
BLACK_19

FOR HTML USE

#63666A

PANTONE BLACK C



FOR DIGITAL USE

RED_45
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MAGENTA_64
YELLOW_67
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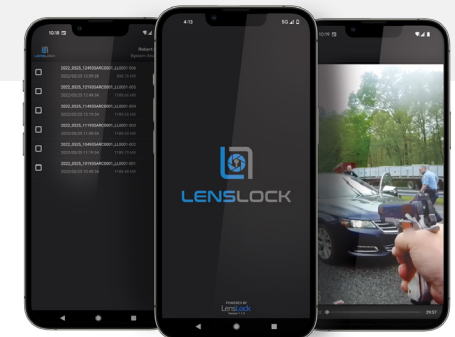
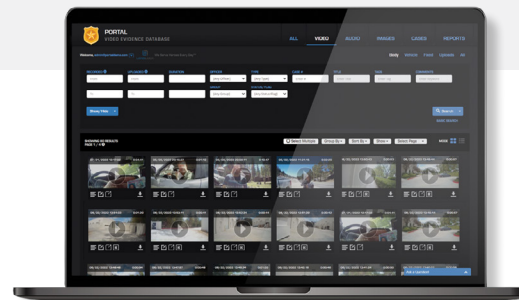
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HISTORY

LensLock, Inc. was officially established in October 2014 by CEO Jon Handy, and after extensive research and development, began providing mobile video services in September of 2016. Since 2016, LensLock, Inc. has been laser focused on providing reliable, secure and cost-effective digital evidence solutions to public safety agencies nationwide.

LENSLOCK

MISSION

The LensLock, Inc. mission is to support public safety professionals and the communities they serve by providing innovative, responsive, and cost-effective technology solutions. These solutions are specifically designed to help increase transparency, efficiency, and accountability.

- ✓ Increase Public Trust Through Transparency
- ✓ Decrease in Use-of-Force incidents
- ✓ Secure Evidence Storage

BODY-WORN CAMERAS OVERVIEW

Throughout the past decade, the usage of body camera technology has surged across the United States, and so has public support for them. In 2016, a study done by the Cato Institute/YouGov¹ found that 92% of Americans are in favor of requiring police officers to wear body cameras while 55% are willing to pay more in taxes to make this a reality. In a 2014 study conducted by the Office of Justice Programs Diagnostic Center², researcher Michael White noted that earlier evaluations of body-worn cameras found a number of beneficial outcomes for law enforcement agencies. In the United States, a study conducted at

Arizona State University³ found that officers using body-worn cameras were more productive in terms of making arrests, had fewer complaints made against them relative to officers without body-worn cameras, and had higher numbers of citizen complaints resolved in their favor.

While there are concerns about privacy and misuse of technology, the benefits of using digital surveillance solutions in law enforcement far outweigh the drawbacks.

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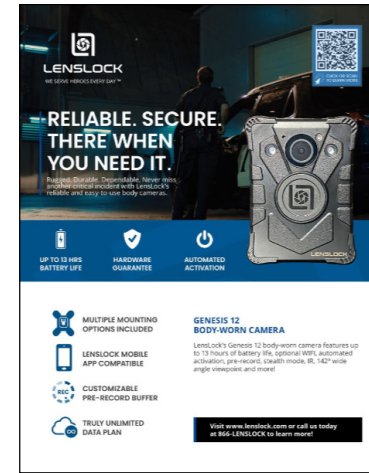
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Eagle 13 Body Camera Flyer



Genesis 12.5 Body Camera Flyer



Genesis 12 Body Camera Flyer



Hawk 6 Dash-Cam System



Surveillance Camera



Evidence Management System



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LENLOCK
HAWK 6 MDVR
SPEC SHEET

WiFi Cellular Offroad **Automated Activation** **Body Camera Integration**

Rugged. Durable. Dependable. Never miss another critical incident with LensLock's reliable and easy-to-use in-car systems.

VIDEO RESOLUTION	1080p/720p/540p/480p	BLEETOOTH	Bluetooth 4.0
VIDEO COMPRESSION	H.264/H.265	G-SENSOR	6-axis G-Acceleration Sensor
VIDEO INPUT	4 Channel (HD + 2 Channel SD)	GPS	Supported
VIDEO OUTPUT	1 Channel (HD) + 1 Channel (SD)	POWER SUPPLY	12VDC @ 3000mA (30A @ 30-60W)
AUDIO INPUT	4 Channels	STORAGE	16GB/32GB/64GB/128GB/256GB
AUDIO OUTPUT	1 Channel	OPERATING TEMP	-40°F to 157°F (-40°C to 70°C)
SPLIT DISPLAY	1/4 (Image/Video)	OPERATING TEMP	-40°F to 157°F (-40°C to 70°C)
FLUORESCENCE CHANNEL	1 Channel (1 Channel)	TOTAL RESOLUTION	1080p/720p/540p/480p (4 Channel)

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Hawk 6 MDVR Specs

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LENLOCK
HAWK 6 REAR SEAT CAMERA
SPEC SHEET

WiFi Cellular Offroad **Automated Activation** **In-Mirror Mode Support**

Rugged. Durable. Dependable. Never miss another critical incident with LensLock's reliable and easy-to-use cameras.

VIDEO RESOLUTION	1080p/720p/540p/480p	IN-MIRROR	Mirror (Rear View)
VIDEO COMPRESSION	H.264/H.265	SHOOTER SPEED	1.0x/1.5x/2.0x
BACKLIGHT COMPENSATION	Supported	VIDEO PROTECTION	IPS
MINIMUM ILLUMINATION	0 Lux (Luxless Night Vision)	OSD VIEW	Supported
FOV (Horizontal)	160° (Wide)	LEVEL 1/2/3	1/2/3 (Wide)
POWER SUPPLY	12VDC @ 3000mA	OPERATING TEMPERATURE	-40°F to 157°F (-40°C to 70°C)
SD IN	1/2/3	EMERGENCY	16GB/32GB/64GB/128GB/256GB
IMAGING OFFICE	1/2/3	VIEW & SHOOT	Supported

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Hawk 6 Rear Seat Camera Specs

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FBI CJIS COMPLIANT **SAVES TIME AND MONEY**

LENLOCK CAD INTEGRATION

LensLock's CAD integration helps save time and money by automatically linking surveillance data to specific incidents in the law enforcement CAD system.


LensLock's CAD integration helps provide law enforcement with relevant information about the situation the officers responded to. This can help to streamline the response process and reduce the workload of officers and dispatchers involved in the incident, saving the agency time and money.

By integrating surveillance data with CAD systems, law enforcement investigators can quickly and easily access relevant video footage, which can help them to identify suspects and gather evidence.

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CAD Integration

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LENLOCK
HAWK 6 DASHCAM
SPEC SHEET

Rotating Lens **WiFi Cellular Offroad** **Automated Activation**

Rugged. Durable. Dependable. Never miss another critical incident with LensLock's reliable and easy-to-use dashboard cameras.

VIDEO RESOLUTION	1080p/720p/540p/480p	MINIMUM ILLUMINATION	0 Lux (Luxless)
VIDEO COMPRESSION	H.264/H.265	AUDIO COMPRESSION FORMAT	6.75KHz/16Bit/AMR-NB/12.7KHz
WHITE BALANCE	Auto/Manual	WIDE DYNAMIC RANGE	Supported
WDR (Anti-Lens)	2.0x/3.0x	LAN CONTROL	Android/iOS/PC
FOV (Anti-Lens)	130°	SD IN/SD OUT	Supported
TELESCOPE LENS	8mm	OPERATING TEMPERATURE	-40°F to 157°F (-40°C to 70°C)
FOV (Main Lens)	160°	OPERATING TEMPERATURE	-40°F to 157°F (-40°C to 70°C)
TELESCOPE LENS ROTATION ANGLE	130°	WEIGHT	1.86lbs (845g) (21.5")

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Hawk 6 Spec Sheet

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LENLOCK
BWC COMPARISON CHART.

SPECIFICATIONS	EAGLE 13	GENESIS 12.5	GENESIS 12
Body-Worn Camera Equipment Refresh	Included Every 30 Months	Included Every 30 Months	Included Every 30 Months
CAD Integration	Supported	Supported	Supported
LCD Status Screen Display	Included	Included	Not Included
Infrared Camera (IR Night Mode)	Not Supported	Supported	Supported
Video Compression and Foot Purge Activation	Supported	Not Supported	Not Supported
Cellular / WiFi Upload	4G / 5G	WiFi via LensLock Mobile App	WiFi via LensLock Mobile App
Battery	Non-Removable 1.5 to 2.0hrs per Battery	Built-in Battery 1.5 to 2.0hrs	Built-in Battery 1.5 to 2.0hrs
Battery Charge Time	4 Hours	4 to 6 Hours	4 to 6 Hours
FBI CJIS Compliant Outboard Redaction	Included No Cost	Included No Cost	Included No Cost
FBI CJIS Compliant Cloud Data Storage	Unlimited Included	Unlimited Included	Unlimited Included
Hardware Guarantee	Included No Cost	Included No Cost	Included No Cost
Backup / Spare Camera	Included No Cost	Included No Cost	Included No Cost
Secure D.A. Access or Third Party Sharing	Included No Cost	Included No Cost	Included No Cost
Bluetooth Automatic Record Triggers	Available with LensLock B.T.E.	Available with LensLock B.T.E.	Available with LensLock B.T.E.

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Body Worn Cameras Comparison Chart

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LENLOCK
BWC COMPARISON CHART.

SPECIFICATIONS	GENESIS 12.5	GENESIS 12
Body-Worn Camera Equipment Refresh	Included Every 30 Months	Included Every 30 Months
CAD Integration	Supported	Supported
LCD Status Screen Display	Included	Not Included
Infrared Camera (IR Night Mode)	Supported	Supported
Video Compression and Foot Purge Activation	Supported	Not Supported
Cellular / WiFi Upload	WiFi via LensLock Mobile App	WiFi via LensLock Mobile App
Battery	Built-in Battery 1.5 to 2.0hrs	Built-in Battery 1.5 to 2.0hrs
Battery Charge Time	4 to 6 Hours	4 to 6 Hours
FBI CJIS Compliant Outboard Redaction	Included No Cost	Included No Cost
FBI CJIS Compliant Cloud Data Storage	Unlimited Included	Unlimited Included
Hardware Guarantee	Included No Cost	Included No Cost
Backup / Spare Camera	Included No Cost	Included No Cost
Secure D.A. Access or Third Party Sharing	Included No Cost	Included No Cost
Bluetooth Automatic Record Triggers	Available with LensLock B.T.E.	Available with LensLock B.T.E.

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Genesis 12 vs Genesis 12.5 Comparison Chart

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RELIABLE. SECURE. THERE WHEN YOU NEED IT.

LensLock's Technology is Backed by Microsoft's Azure for US Government Cloud Solution, Specifically Designed for US Government Agencies.

MILITARY GRADE HIGH AVAILABILITY **SECURE AND RELIABLE ACCESS** **AZURE FOR US GOVERNMENT CLOUD STORAGE by MICROSOFT**

MILITARY GRADE AVAILABILITY

- Redundant Infrastructure
- 99.99% Uptime SLA
- Disaster Recovery

SECURE AND RELIABLE CLOUD STORAGE

- Advanced Threat Protection
- Multi-layered Security
- Encryption in Transit at Rest

Peace of Mind with US Government Level Security and Data Protection

LensLock utilizes Microsoft's secure and reliable cloud storage solution for US Government, which is built specifically for law enforcement agencies. This advanced edge security measures ensure that sensitive data is protected against threats, while its robust infrastructure guarantees uninterrupted access and high availability.

Additionally, Azure's scalability ensures that agencies can easily adapt to changing demands and scale their operations seamlessly. LensLock provides a full range of support, along with LensLock and ensures the full potential of technology for your law enforcement agency.

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LensLock IT Security Overview

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PEACE OF MIND AND SAVINGS.

LensLock's FBI CJIS certified Professional Grade Redaction Saves Time and Money.

1. The millions years of public safety information at LensLock are under threat from a cyber-crime that is finding ways to break our law enforcement. Our surveillance capabilities are being used to identify individuals who "own" you are the people of whom you are trying to maintain a positive relationship with.

Why Redaction Matters.

In the digital age, capturing, storing, and processing information is essential to the modern law enforcement. From a suspect's face to plates, addresses and a law enforcement's name. These and other pieces of information are being used to identify individuals who are not the intended recipients of this information.

What Sets LensLock Apart?

LENSLOCK SAVES YOU THE HASSLE OF HAVING TO MANAGE YOUR OWN REDACTION. WE PROVIDE YOU WITH A FULLY MANAGED REDACTION SERVICE. WE TAKE CARE OF EVERYTHING FOR YOU. WE PROVIDE YOU WITH A FULLY MANAGED REDACTION SERVICE. WE TAKE CARE OF EVERYTHING FOR YOU.

Already Have a Redaction Team? Enhance Their Effectiveness.

Redaction is a time-consuming process. LensLock's Pro Grade Redaction Service can help you reduce the time and cost of your redaction process. LensLock's Pro Grade Redaction Service can help you reduce the time and cost of your redaction process.

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Outsourced Redaction ROI

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SECURITY RESPONSE IN THE CLOUD.

A Brief Overview of LensLock's FBI CJIS Compliant Cloud Platform and the Security Response Strategy in the Cloud.

INTRODUCTION

This document focuses on LensLock's security incident management procedures for Microsoft Azure for US Government Agencies, specifically addressing security incidents. It aims to provide an overview of how LensLock investigates, manages, and responds to security incidents, emphasizing the importance of security incident management in risk mitigation and compliance efforts.

NON-SECURITY INCIDENT EXAMPLES

Several routine security-related scenarios are not considered security incidents, such as handling security vulnerabilities without compromising customer data, internal alarms or false positives, operations by Azure's "Hot Team," security issues caused by customer-side files or misconfigurations, denial of service attacks, and compliance events that do not affect service or customer data confidentiality, integrity, or availability.

SECURITY INCIDENT EXAMPLES

Adversarial security incidents include unauthorized access to Azure infrastructure and exfiltration of customer data, unauthorized disclosure of sensitive control data, physical intrusion into a datacenter resulting in theft of encrypted customer data, bugs in Azure code leading to malicious alteration or exposure of customer data, and intrusion into customer deployments caused by Azure infrastructure flaws or weaknesses.

SECURITY INCIDENT MANAGEMENT

LensLock's security incident management process aims to quickly identify and remediate threats, conduct thorough investigations, and notify affected parties. The process involves a thorough triage process, assessment, response, and remediation program. Remediation is aligned with various risk and compliance frameworks, such as ISO/IEC 27005:2011.

SHARED RESPONSIBILITY

LensLock follows a shared responsibility model in Azure services, where both the cloud service provider and the customer have security and operational accountability. While LensLock provides tools and a secure baseline, customers are responsible for their own security incidents within their area of responsibility.

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LensLock Security Response

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LensLock's Technology is Backed by Microsoft's Azure for US Government Cloud Solution, Specifically Designed for US Government Agencies.

FBI CJIS COMPLIANT **SAVES TIME AND MONEY**

LENSLOCK PRO GRADE REDACTION SERVICE

Ensure compliance with data privacy regulations when you use LensLock's professional grade outsourced redaction service.

LensLock's FBI CJIS certified staff utilize specialized software to identify and redact any information that could compromise the privacy or safety of individuals in the footage, such as faces, license plates, tattoos, or other identifiable information.

The outsourced redaction process helps ensure compliance with data privacy regulations while also providing a more efficient and cost-effective solution for law enforcement or jurisdictions that lack the resources or expertise to perform the redaction in-house.

Visit www.lenslock.com or call us today at 888-LENLOCK to learn more!

Redaction Services

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Yuba County Sheriff's Department

Success Story

Reduce False Claims and Document Critical Evidence

Dealing with today's challenges surrounding law enforcement and false allegations of misconduct can be very frustrating, time consuming and expensive. In many cases, it is the word of the person filing the complaint vs. the officer involved or partial footage of the incident for a supervisor that received the incident for their case files.

As a result, many law enforcement agencies such as Yuba County Sheriff are utilizing Lenslock in order to reduce false claims and document crucial evidence.

"Customer service is why we chose Lenslock. When we call, they answer, when we need them, they show up."

Sherrif Randall Anderson
Yuba County Sheriff's Department (CA)

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Yuba County Sheriff's Department

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St. Hedwig Marshal's Office

Success Story

Lenslock Helps Equip St. Hedwig Marshal's Office with Body-Worn Cameras and Dash-Cams.

The first agency to sign on with Lenslock in Texas, St. Hedwig Marshal's Office equipped their staff with reliable, cost-effective, and easy-to-use Lenslock body worn cameras and dash cams.

"In dealing with Lenslock, you're not a number, you're not just another account, it's like you're part of the Lenslock family."

Marshall Mark Sto
St. Hedwig Marshal's Office (TX)

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St. Hedwig Marshal's Office

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Spalding County Animal Control and Care

Success Story

Spalding

Spalding County Animal Control and Care Uses Lenslock to Simplify Sharing Critical Evidence

Located in Georgia, Spalding County Animal Control and Care (SCACC) provides services that ensure the health and safety of the residents of Spalding County by controlling the population and promoting the health, education and enrichment (H.E.E.) of pets. Animals that have been brought, mistreated, abused, injured and abandoned to SCACC are housed in Spalding County Animal Control and Care (SCACC) animal care facilities.

Previously employed by Spalding County Sheriff's Office, SCACC was transferred to the County in July of 2023. In the past year, SCACC has implemented a variety of new services, including the use of Lenslock to document and share critical evidence. This communication that is most important to SCACC is the ability to share evidence. The most important part of this is that you always find it. SCACC uses their mobile app to document and share critical evidence. This communication that is most important to SCACC is the ability to share evidence. The most important part of this is that you always find it. SCACC uses their mobile app to document and share critical evidence.

Tyler White
Director of Spalding County Animal Control and Care (GA)

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Spalding County Animal Control & Care

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Newnan Police Department

Success Story

How LENSLOCK Streamlined Newnan Police Department's Critical Event Capture and Video Management.

One of Newnan Police Department's long time officers, Captain Bradley Thompson, had been tasked with evaluating and implementing a body worn camera program with ongoing training and support. After rigorous testing and evaluation, Lenslock emerged as the ideal choice due to superior product quality and price point. However, what set Lenslock apart from competitors was exceptional customer service.

Captain Thompson was impressed that Lenslock's customer support team was able to remotely access the surveillance system and get it back up and running without any downtime.

"They [Lenslock] have one of the best customer service departments that I've ever dealt with."

Captain Bradley Thompson
Newnan Police Department

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Newnan Police Department

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Osceola County Sheriff's Office

Success Story

Osceola County Sheriff's Office Chooses Lenslock for Enhanced Body-Worn Camera Experience

Osceola County Sheriff's Office (OC) underwent a new body-worn camera program. The new body-worn camera vendor, the transition was through about 40 different representatives in terms of efficiency, accessibility, and cost effectiveness.

The decision to choose Lenslock was the result of careful research and evaluation of various body-worn camera vendors. The decision was made by the Sheriff's Office based on the following factors: ease of use, reliability, and the ability to integrate with existing systems. The decision was made by the Sheriff's Office based on the following factors: ease of use, reliability, and the ability to integrate with existing systems.

Understaffed and Awry
The transition to Lenslock has also resulted in a number of challenges for the Sheriff's Office. The Sheriff's Office has had to deal with a number of issues, including the need for additional training and support. The Sheriff's Office has had to deal with a number of issues, including the need for additional training and support.

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Osceola County Sheriff's Office

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Belt Railway Police Department

Success Story

Empowering a Law Enforcement Agency in Illinois with Reliable Digital Evidence Management Solutions

As any conscientious law enforcement agency, Belt Railway Police Department (B) is dedicated to a high level of service to its community. With ongoing training, law enforcement agencies are constantly evolving and improving their operations. After careful consideration, Lenslock emerged as the ideal choice for the agency.

Lenslock has been able to accommodate specific requirements left by existing equipment. The decision to choose Lenslock was the result of careful research and evaluation of various body-worn camera vendors. The decision was made by the Sheriff's Office based on the following factors: ease of use, reliability, and the ability to integrate with existing systems.

"From the start, my experience with Lenslock was very pleasant and effective."

Sergeant Young Lee
Belt Railway Police Department (IL)

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Belt Railway Police Department

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Moscow Mills Police Department

Success Story

Learn How Lenslock Simplifies Evidence Management for the Moscow Mills Police Department

Located in Missouri, the City of Moscow Mills Police Department would not get off their digital evidence on-premise, storing evidence data on premise exposed Moscow Mills Police Department to the risk of data loss. Hardware issues meant the data would be inaccessible for sharing with the Sheriff's Office or other government agencies involved with investigating the incident. If the server went down, they may not have been able to provide their community with trust and support.

"Lenslock stands out because of their Customer Service"

Terry Foster, Chief of Police
Moscow Mills Police Department (MO)

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Moscow Mills Police Department

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Moscow Mills Police Department

Success Story

Learn How Lenslock Simplifies Evidence Management for the Moscow Mills Police Department

Prior to using Lenslock, the Moscow Mills Police Department would not get off their digital evidence on-premise, storing evidence data on premise exposed Moscow Mills Police Department to the risk of data loss. Hardware issues meant the data would be inaccessible for sharing with the Sheriff's Office or other government agencies involved with investigating the incident. If the server went down, they may not have been able to provide their community with trust and support.

"Lenslock stands out because of their Customer Service"

Terry Foster, Chief of Police
Moscow Mills Police Department (MO)

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Moscow Mills Police Department

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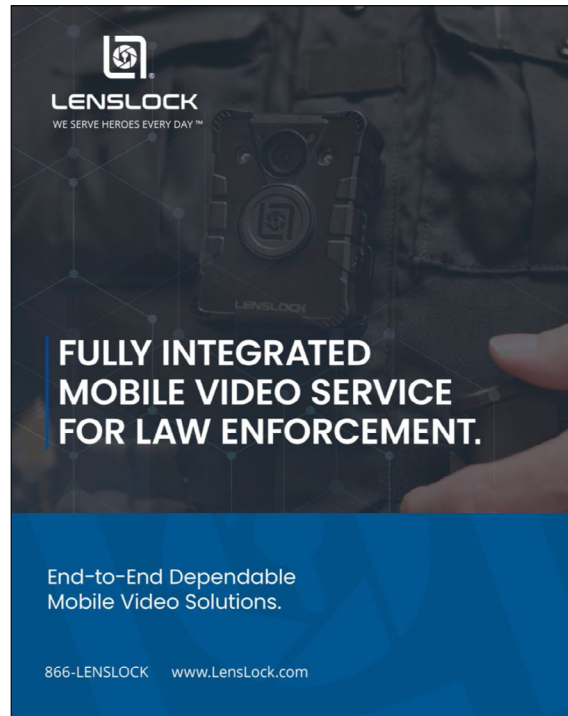
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LensLock Main Brochure

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LENSLOCK | **WE'VE GOT YOU COVERED.**

Body-Worn Camera Mounting Options for Every Scenario.

- CLAMP MOUNT**
Clamps into garment tags, shirt pockets, jacket zip openings and pants, with a counter balance block to stop the device tilting forward.
- BELT MOUNTS**
- MAGNET MOUNT**
- MOLLE MOUNT**
- STRAP MOUNTS**
- STITCH MOUNT**
Stitches onto uniform, vest, jacket or garment.
- CLIP MOUNTS**
Clips onto shoulder strap or epaulette.
- SCREW-ON MOUNTS**
Screws into garment for a more secure and stable mounting application.

www.LensLock.com 866-LENSLOCK

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LENSLOCK
WE SERVE HEROES EVERY DAY™

LENSLOCK SERVICES PRICE SHEET.

	Price	Description
	LensLock Genesis 12 Body Camera Service	\$799 / Year per User
Annual body-worn camera service, billed per user.		
Includes body-worn camera, user license to LensLocker™ Digital Evidence Management System, unlimited FBI-CJIS compliant Microsoft Azure for US Government storage, FBI-CJIS compliant outsourced redaction, end-to-end hardware warranty, 30-month equipment refresh, training, 24/7 responsive customer service, mounting clips, cradle / docking station, connecting cables and accessories. Contact your LensLock regional sales manager for more information and a proposal customized for your specific public safety agency.		
	LensLock Genesis 12.5 Body Camera Service	\$999 / Year per User
	LensLock Eagle 13 LTE Body Camera Service	\$1,399 / Year per User
	LensLock Eagle 13 non-LTE Body Camera Service	\$1,199 / Year per User
Annual in-car system service, billed per vehicle.		
Includes dashcam, rear seat prisoner camera, MDVR unit, user licenses to LensLocker™ Digital Evidence Management System, unlimited FBI-CJIS compliant Microsoft Azure for US Government storage, FBI-CJIS compliant outsourced redaction, end-to-end hardware warranty, training, and 24/7 responsive customer service. Contact your LensLock regional sales manager for more information and a proposal customized for your specific public safety agency.		
	LensLock Hawk 6 In-Car System Service	\$1,999 / Year per Vehicle
	Cradlepoint Wireless Technology	Contact Sales for Pricing
	Pro-Grade Vehicle Installation	Contact Sales for Pricing
	Bluetooth Integrated Technology System (B.I.T.S)	\$99 / Year per Vehicle
<i>Bluetooth automatic activation triggers include door, code 2 and 3, sidarm, gun rack release, speed, non-lethal weapon, collision and in-car recording.</i>		
	LensLock Falcon 3 Surveillance Camera Service	Contact Sales for Pricing
Annual surveillance camera service, billed per camera.		
Includes surveillance camera, user license to LensLocker™ Digital Evidence Management System, unlimited FBI-CJIS compliant Microsoft Azure for US Government storage, FBI-CJIS compliant outsourced redaction, end-to-end hardware warranty, training, 24/7 responsive customer service, mounting hardware. Contact your LensLock regional sales manager for more information and a proposal customized for your specific public safety agency.		
<i>LensLock offers a robust selection of surveillance cameras, mounting hardware, and networking technology to support your agency's specific surveillance needs. Options include, but are not limited to: Interrogation rooms, traffic intersections, pole-mounts, building perimeter and more.</i>		

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The information included in this document is confidential and not to be shared without prior consent. Contact your LensLock representative for more information.

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The flyer features the Lenslock logo at the top left with the tagline "WE SERVE HEROES EVERY DAY™". A QR code in the top right corner is labeled "CLICK OR SCAN TO LEARN MORE". The main heading is "MUNICIPAL FINANCING PROGRAM." followed by the subtext "Simple, Fast, and Flexible Financing Program for Law Enforcement Agencies." Below this, three icons represent "FLEXIBLE PAYMENT TERMS", "NO HIDDEN FEES", and "NO UPFRONT CASH REQUIRED". A laptop in the center displays the State Bank logo and "Baystone Government Finance". The bottom section contains two columns of text: "LENSLOCK OFFERS A SIMPLE AND FLEXIBLE FUNDING OPTION VIA BAYSTONE GOVERNMENT FINANCE." and a detailed description of the program. A black call-to-action box at the bottom right says "Visit www.lenslock.com or call us today at 866-LENSLOCK to learn more!"

LENSLOCK
WE SERVE HEROES EVERY DAY™

MUNICIPAL FINANCING PROGRAM.
Simple, Fast, and Flexible Financing Program for Law Enforcement Agencies.

FLEXIBLE PAYMENT TERMS **NO HIDDEN FEES** **NO UPFRONT CASH REQUIRED**

StateBank
Baystone Government Finance

LENSLOCK OFFERS A SIMPLE AND FLEXIBLE FUNDING OPTION VIA BAYSTONE GOVERNMENT FINANCE.

A great solution to overcoming budget constraints during the fiscal year, with flexible payment terms that allow you to defer payments for up to 90 days. Lock-in pricing to protect your agency from rising equipment and service costs and start saving today!

Baystone Government Finance is the government lending division of KS State Bank, a privately owned, full-service community bank with more than \$2.3 billion in total assets. Baystone has been helping the public sector navigate the complex environment of public finance and providing financial solutions to municipalities since 1967.

Visit www.lenslock.com or call us today at 866-LENSLOCK to learn more!

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LENSLOCK		GETAC	UTILITY
	Body-Worn Camera Equipment Refresh Included Every 30 Months	Included	Added Cost
	FBI-CJIS Compliant Outsourced Redaction Unlimited No Cost	Not Available	Not Available
	Migration and Hosting of Legacy Data Unlimited No Cost	Added Cost Per TB	Added Cost Per TB
	CAD Integration Included No Cost	Added Cost	Added Cost
	Prosecutor Access Included No Cost	Added Cost	Added Cost
	Evidence Management System Licenses Unlimited Included	Added Cost	Added Cost
	Unlimited Cloud Data Storage Unlimited Included	Added Cost for Unlimited	Added Cost for Unlimited
	Hardware Guarantee Included No Cost	Added Cost	Included No Cost
	360° Vehicle Video Recording Coverage Included No Cost	Added Cost	Added Cost
	Tan Body-Worn Camera Cover Available Added Cost	Not Available	Not Available
	On-Site Implementation and Training Included No Cost	Added Cost	Added Cost
	Bluetooth Automatic Record Triggers Available Added Cost	Available Added Cost	Available Added Cost

Automatic triggers include door, code 2 and 3, sidearm, gun rack release, speed, non-lethal weapon, collision and in-car recording.

Findings based on public-facing content available online and included in industry publications. www.lenslock.com
866-LENSLOCK

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Poway, CA 92064

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updates@lenslock.com
www.lenslock.com

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LENSLOCK CUSTOMER SUCCESS STORY QUESTIONNAIRE.

Thank you for taking the time to participate in LensLock's customer success story interview. The questions listed below are to help guide LensLock and you, the customer, through the LensLock client success story interview process. Please fill out the question responses to the best of your ability. Please use "N/A" if the question is not applicable to your organization or your experience with LensLock. Once completed, please return the completed version to the person that originally sent the questionnaire or by emailing it directly to updates@lenslock.com.

1. Prior to choosing LensLock, did you use any other vendor for your body-worn, in-car or surveillance camera needs?

Yes

2. If you answered "Yes" to the question above, was your department using an on-premise storage solution before you switched to LensLock?

If Yes, how has LensLock's cloud-based storage benefitted your department? If the previous vendor was also cloud-based, were there any differences in the online portal ease-of-use? If the experience was approximately the same as LensLock's LensLocker™ Digital Evidence Management System portal, please skip this section.

3. If you answered "Yes" to the question #1, please list the vendor(s) you have used in the past.

This is optional and you can choose to skip this portion, especially if you prefer to not list the previously used vendor(s).

4. Did you have to compare LensLock to any other vendors, when researching a body-worn, in-car or surveillance camera solution? If so, which vendors did you research?

This is optional and you can choose to skip this portion, especially if you prefer to not list the previously researched vendor(s). You could simply acknowledge that your agency compared LensLock to other vendors, but abstain from listing which specific vendors were reviewed.

5. What are the top three (or main) reason why you decided to move forward with LensLock over other vendors?



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Web-Based

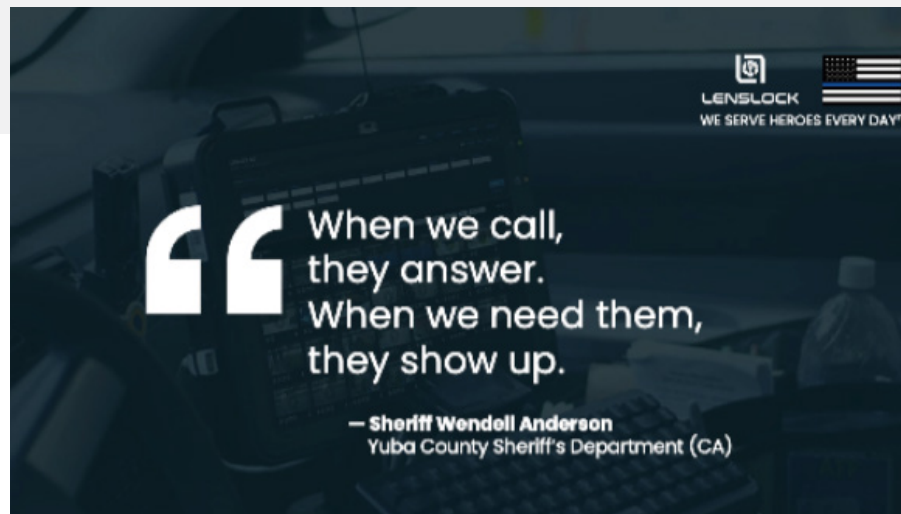
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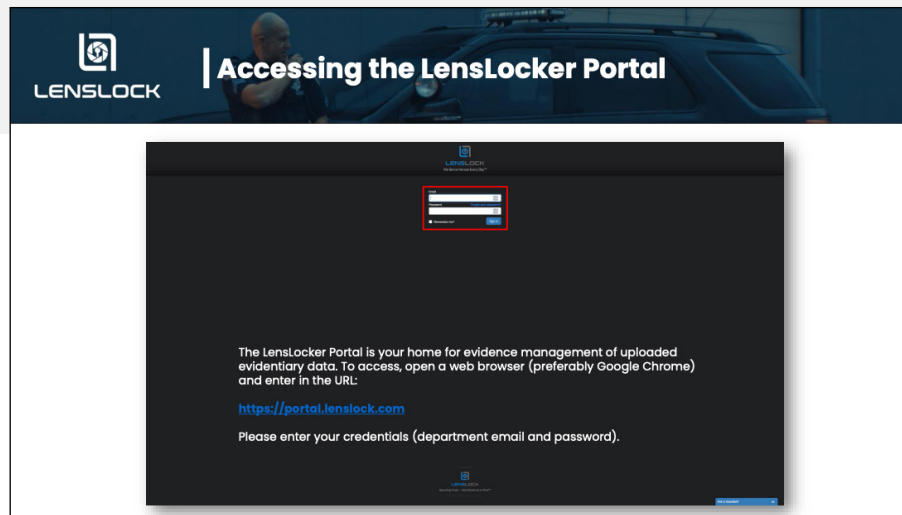


Organization Admins – LensLocker Admin Screen



Organization Admins: LensLocker™ Admin Screen

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Organization Admins: LensLocker™ Portal

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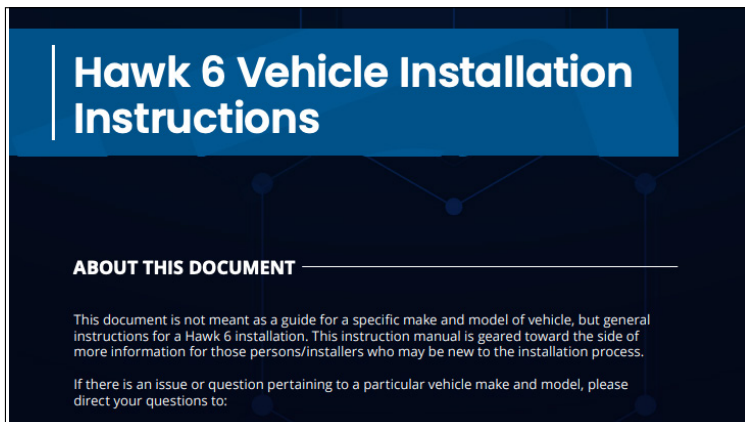
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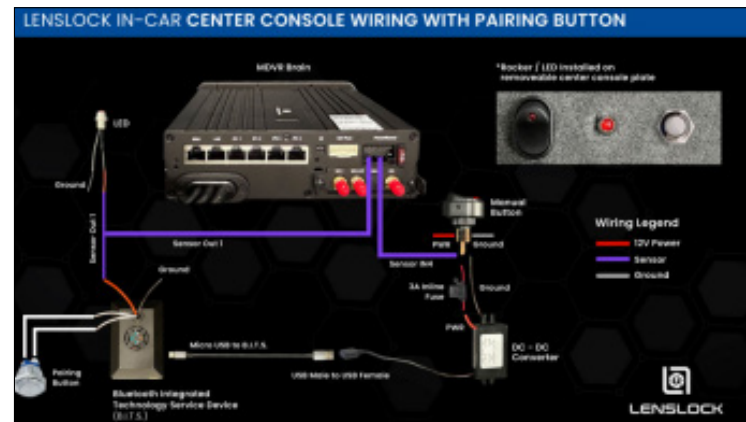
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LensLock Hawk 6 Wiring Diagram (B.I.T.S. 3.0)

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LensLock Hawk 6 Wiring Diagram (Legacy B.I.T.S.)

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LensLock B.I.T.S. Swap Process

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